Full Launch Checklist

Deliverables

□ The Core Product

Bonuses

□ One Time Offer 1 Deliverables

□ One Time Offer 2 Deliverables

 \Box 3+ Value Bombs

Awareness bridge

□ Back End Product Plan / Deliverables

□ Membership Area

□ All Technology Integrated & Tested For Functionality

Marketing

Branding (logo, color palette, typography, etc)
Sales Page
OTO 1 Page
OTO 2 Page
Membership Area / Thank You Page
Email Marketing Account Setup
7 - 30 Days Of Email Follow Up For Each Product

Back End Sales

Back End Product DeliverablesCall Booking Page

□ Call Booking Confirmation Page

- □ Sales Script / Flow
- Order Form

□ Onboarding Process

Miscellaneous

□ Support Desk Setup

□ Facebook Page

□ Instagram Account

□ Terms & Service / Refund Policies / Contracts / Privacy policy

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